

How to Get an Organ Transplant

Upgrading your current instrument for something a bit fancier can add a lot of spice to your playing. There's no magic involved, better instruments just sound better.

When considering upgrading, keep the following things in mind:

- Age of the instrument
- Placement in line
- Degree of step
- Reputation of dealer
- Trade value

A good rule of the thumb is to always buy an instrument newer than yours. The more modern the instrument is, the better sound quality it will have. If your instrument is 20 years old, then even something 5 years old will sound a lot better.

All electronic instruments are built in lines. Each manufacturer has a different number of instruments in their line. If your instrument is relatively new, (less than 5 years old) when you upgrade make sure you move to a higher placement. If your instrument is over ten years old, anything new is a step up. Our smallest spinet organ has more sounds and backgrounds than any ten year old top of the line model.

Deciding the degree of step is something you must do for yourself. It must balance some very important issues. You should always buy the best instrument that both your conscience and budget will allow.

Some people limit their upgrade to only their budget. These people usually trade with great frequency, sometimes going through many, many instruments. One customer bought 38 instruments in 11 years.

As a rule, I usually tell someone to buy an instrument to grow into, much like buying clothes for a child. It's better to have some room to grow. Also, you should look for an instrument to last you around three years. The instruments are made to last a lifetime, but after a few years of the same features a new instrument always sparks up your playing a little bit. Puts some of the fun back into everything. If you've had your instrument more than three years you should really consider upgrading it. Plus trading every three years or less provides maximum trade value.

Purchasing from a reputable dealer should go without saying, but it's a good reminder.

My grandfather always said, "If it's too good to be true. It's not true." Recently I met someone who upgraded a thirty year old instrument. They told me they got three times more than they paid when they traded it. If someone offers you an outrageous trade allowance, then their price was too high to start.

The troubadours at Royal Music are schooled in guiding you to the proper instrument for you. When the time comes to upgrade they will find the instrument that best suits your playing ability, your budget and your conscience. That is the Royal Music way.

Music Making Belongs To All

Imagine a world where everyone makes music ... where there's no pressure to perform, no rigid training schedule ... just people playing for the pure enjoyment of it, and the health and social benefits that go with it.

Imagine a world where music making has become an everyday outlet for socializing and living a healthier lifestyle where music is as much a part of an every day life as exercise and nutrition.

Sound Utopian? Maybe, but this exciting grass-roots movement-known as Recreational Music Making-is quickly gaining support and momentum across the country. Nightclubs are introducing weekly drum circles, corporations are now holding stress-reducing music clinics and new programs are emerging that combine music making with socializing, wellness and relaxation training.

And that's just the beginning...

What's it all about? : it tears down the age-old idea that music is "for a select group called musicians," or that you can't get into it without a huge investment in

equipment, time and talent. In short, Recreational Music Making asserts that making music belongs to everyone.

This new grass roots musical movement is defined as...

Recreational Music Making encompasses enjoyable, accessible and fulfilling music-based activities that unite people of all ages regardless of their challenges, backgrounds, ethnicity, ability or prior experience.

Recreational Music Making is distinct from "regular" music making as its purpose is the enjoyment and well-being of the participant and the group, not an artistic or aesthetic outcome. Of particular importance is the fact that participation does not require talent or training. Exemplary performance is not the motive - fun and relaxation are the key drivers.

Recreational Music Making has been standard operating procedure at Royal Music since 1993. Drop by our studio to meet our staff and students and see how our classes can help you enjoy making music.

Showroom Hours

Weekdays 10 am – 8 pm

Saturday 10 am – 6 pm

Sundays—Closed

**For Directions
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Frequently Asked Questions:

Am I too old to learn the organ?

Royal Music specializes in teaching retirees to enjoy playing music as a hobby. Most people don't retire until later in life, so many of our students are AARP members. Our most mature student is 93 years old.

In fact, psychologists have determined that memory and learning capabilities do not decline through age alone. When those faculties decline, it typically is the result of lack of use.

Do I need an instrument to start?

No. There are practice rooms at Royal Music for your use. However, it never hurts to have an instrument at home.

Another factor to keep in mind is that experts believe one or two 15-minute practice sessions daily are better than one or two hour practices once a week.

Just how expensive are these instruments?

Royal Music sells both new and previously owned instruments. New instruments sell from hundreds to over thirty thousand dollars. Previously owned instruments start as low as one hundred dollars.

How much are lessons?

Lesson packages are available in a variety of price ranges starting as low as five dollars per week for class lessons with private lessons being a bit more expensive.

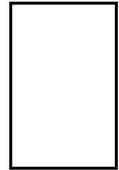
How long will it take to learn?

You will learn to play a song your first week. Within a few months you'll be playing half decent.

How do I get started?

Telephone or Royal Music or drop by. It's never too late to play.

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755
732-240-2332
www.royalmusic.net



Open Up ... It's Time For Music

You are currently enrolled on the mailing list for Royal Music. Over the years we have accumulated a large list of music lovers throughout the area.

Please allow this letter to serve as an invitation to continue to receive our mailers.

If you want to be removed from our mailing list you may call our store and tell us. Or you could mail us a note. If you don't want any more mail we understand and apologize for any inconvenience we may have caused you. Please call 732-240-2332.

If you want to stay on the mailing list you can either do nothing or you can call us and update your profile. By that I mean you can let us know your musical preference and what types of instruments you own.

We mail special mailers to owners of specific instruments. So if you have a certain model keyboard and we offer a special class just for people with that keyboard we can only invite people whom we know own such a make.

I hope you have enjoyed our newsletters. They are a labor of love for us at Royal Music. We hope you enjoy music as much as we do.